

## Contract # 847406

Agency/T-Code

Product

Schedule Dates 10/30/12-11/05/12 Advertiser

American Crossroads (33954) Crossroads Media LLC (2774)/055317791

Political - Ballot Issue (1195) 694/BALLOT (175419)

Brand Salesperson Nesci, Mark (3195)

Sales Office HRP - Washington DC MARONEY, STEPHANIE **Buyer Name** Phone/Fax (202) 559-6428 / CPE 11/27/694

**Account Types** National/Political Issue - Agency

Billing Type Weekly/Irregular AMERICAN CROSSROADS Comments

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

**Date Entered** 08/08/12 **Last Modified** 08/27/12 **Entered By** Melissa Welch

CO-OP No Headline # 06244817

Demo Order Type

Normal

Package Deal

Sales Tax

Commission % 15.00 Commission \$6,273.75

**Net Total** \$35,551.25 Charlotte (WCNC) (WCNC) By Broadcast Month Spots Rate Nov. 2012 66 \$41,825.00 Grand Total: 66 \$41,825.00

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times           | SPW | Мо | Tu     | We | e Th | r Fr | Sa     | Su     | Spots | Rate       | Total      | Station                 | Comments             | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------|-----|----|--------|----|------|------|--------|--------|-------|------------|------------|-------------------------|----------------------|---------|
| 1.0  | Normal Line / SPOT             | 11/02/12-11/02/12 | 3   | :30    | 10A- 11A (ET)       |     |    | l      | ĺ  | İ    | 1    | İ      | j<br>J | 1     | \$300.00   | \$300.00   | Charlotte (WCNC) (WCNC) | TODAY SHOW 10A       | 8/8/12  |
| 2.0  | Normal Line / SPOT             | 11/02/12-11/02/12 | 4   | :30    | 11P- 11:34P (ET)    |     |    | l<br>I | I  | I    | 1 1  |        | l<br>J | 1     | \$850.00   | \$850.00   | Charlotte (WCNC) (WCNC) | LATE NEWS @ 11PM     | 8/8/12  |
| 3.0  | Normal Line / SPOT             | 11/02/12-11/02/12 | 3   | :30    | 11A- 11:59A (ET)    |     |    | l<br>I | I  | I    | 1 1  | l<br>I | l<br>J | 1     | \$240.00   | \$240.00   | Charlotte (WCNC) (WCNC) | CHARLOTTE TODAY      | 8/8/12  |
| 4.0  | Normal Line / SPOT             | 11/02/12-11/02/12 | 4   | :30    | 3P- 4P (ET)         |     |    | l<br>I | I  | I    | 1 1  | 1      | l<br>J | 1     | \$350.00   | \$350.00   | Charlotte (WCNC) (WCNC) | JUDGE JUDY           | 8/8/12  |
| 5.0  | Normal Line / SPOT             | 11/02/12-11/02/12 | 4   | :30    | 4P- 4:59P (ET)      |     |    | l<br>l | 1  | Ī    | 1    | 1      | i<br>I | 1     | \$400.00   | \$400.00   | Charlotte (WCNC) (WCNC) | 4:00 PM NEWS         | 8/8/12  |
| 6.0  | Normal Line / SPOT             | 11/02/12-11/02/12 | 3   | :30    | 5:29P- 5:59P (ET)   |     |    | l<br>I |    | I    | 1    | 1      | 1      | 1     | \$600.00   | \$600.00   | Charlotte (WCNC) (WCNC) | NEWS @ 530PM         | 8/8/12  |
| 7.0  | Normal Line / SPOT             | 11/02/12-11/02/12 | 4   | :30    | 5:59P- 6:30P (ET)   |     |    | l<br>l |    |      | 1    | l<br>l | l<br>I | 1     | \$900.00   | \$900.00   | Charlotte (WCNC) (WCNC) | NEWS @ 6PM           | 8/8/12  |
| 8.0  | Normal Line / SPOT             | 11/02/12-11/02/12 | 4   | :30    | 6:59P- 7:30P (ET)   |     |    | l<br>I | I  | I    | 1 1  | l<br>l | l<br>J | 1     | \$1,400.00 | \$1,400.00 | Charlotte (WCNC) (WCNC) | JEOPARDY             | 8/8/12  |
| 9.0  | Normal Line / SPOT             | 11/02/12-11/02/12 | 4   | :30    | 6:58A- 9A (ET)      |     |    | l<br>l | 1  | Ī    | 1    | 1      | l<br>l | 1     | \$750.00   | \$750.00   | Charlotte (WCNC) (WCNC) | TODAY SHOW           | 8/8/12  |
| 10.0 | Normal Line / SPOT             | 11/02/12-11/02/12 | 4   | :30    | 7:30P- 7:58P (ET)   |     |    | l<br>I |    | I    | 1    | 1      | 1      | 1     | \$1,550.00 | \$1,550.00 | Charlotte (WCNC) (WCNC) | WHEEL OF FORTUNE     | 8/8/12  |
| 11.0 | Normal Line / SPOT             | 11/02/12-11/02/12 | 3   | :30    | 9A- 10A (ET)        |     |    | l<br>I |    | I    | 1    | 1      | 1      | 1     | \$400.00   | \$400.00   | Charlotte (WCNC) (WCNC) | TODAY SHOW II        | 8/8/12  |
| 12.0 | Normal Line / SPOT             | 11/05/12-11/05/12 | 3   | :30    | 10A- 11A (ET)       |     | 1  | 1      | Ī  | i    | Ī    | i<br>i | 1      | 1     | \$300.00   | \$300.00   | Charlotte (WCNC) (WCNC) | TODAY SHOW 10A       | 8/8/12  |
| 13.0 | Normal Line / SPOT             | 11/05/12-11/05/12 | 4   | :30    | 11:34P- 12:37A (ET) |     | 1  | l<br>I | Ī  | I    | I    | l<br>l | 1      | 1     | \$375.00   | \$375.00   | Charlotte (WCNC) (WCNC) | TONIGHT SHOW W/ LENO | 8/8/12  |
| 14.0 | Normal Line / SPOT             | 11/05/12-11/05/12 | 3   | :30    | 11A- 11:59A (ET)    |     | 1  | l<br>I |    | I    | I    | 1      | 1      | 1     | \$240.00   | \$240.00   | Charlotte (WCNC) (WCNC) | CHARLOTTE TODAY      | 8/8/12  |

## **CONFIRMATION CONTRACT** Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:



Comments

Contract # 847406 **Schedule Dates** 10/30/12-11/05/12 Advertiser American Crossroads (33954) Agency/T-Code Crossroads Media LLC (2774)/055317791 Product Political - Ballot Issue (1195) Brand 694/BALLOT (175419) Salesperson Nesci, Mark (3195) Sales Office HRP - Washington DC MARONEY, STEPHANIE **Buyer Name** Phone/Fax (202) 559-6428 / CPE 11/27/694

**Account Types** National/Political Issue - Agency Billing Type Weekly/Irregular

AMERICAN CROSSROADS
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

**Date Entered** 08/08/12 Last Modified 08/27/12

Melissa Welch **Entered By** CO-OP No

06244817 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00 Commission \$6,273.75

\$35,551.25

**Net Total** Sales Tax Charlotte (WCNC) (WCNC) By Broadcast Month **Spots** Rate Nov. 2012 66 \$41,825.00 Grand Total: 66 \$41,825.00

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times           | SPW | Мо | Tu | We T | 'n | Fr Sa | Su | Spots | Rate       | Total      | Station                 | Comments         | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------|-----|----|----|------|----|-------|----|-------|------------|------------|-------------------------|------------------|---------|
| 15.0 | Normal Line / SPOT             | 11/05/12-11/05/12 | 4   | :30    | 11:59A- 12:30P (ET) |     | 1  |    |      |    |       |    | 1     | \$250.00   | \$250.00   | Charlotte (WCNC) (WCNC) | MIDDAY NEWS      | 8/8/12  |
| 16.0 | Normal Line / SPOT             | 11/05/12-11/05/12 | 4   | :30    | 4P- 4:59P (ET)      |     | 1  |    |      |    |       |    | 1     | \$400.00   | \$400.00   | Charlotte (WCNC) (WCNC) | 4:00 PM NEWS     | 8/8/12  |
| 17.0 | Normal Line / SPOT             | 11/05/12-11/05/12 | 3   | :30    | 4:59P- 5:29P (ET)   |     | 1  |    |      |    |       |    | 1     | \$550.00   | \$550.00   | Charlotte (WCNC) (WCNC) | NEWS @ 5PM       | 8/8/12  |
| 18.0 | Normal Line / SPOT             | 11/05/12-11/05/12 | 4   | :30    | 4:58A- 5:58A (ET)   |     | 1  |    |      |    |       |    | 1     | \$350.00   | \$350.00   | Charlotte (WCNC) (WCNC) | NEWS @ 5AM       | 8/8/12  |
| 19.0 | Normal Line / SPOT             | 11/05/12-11/05/12 | 3   | :30    | 5:29P- 5:59P (ET)   |     | 1  |    |      |    |       |    | 1     | \$600.00   | \$600.00   | Charlotte (WCNC) (WCNC) | NEWS @ 530PM     | 8/8/12  |
| 20.0 | Normal Line / SPOT             | 11/05/12-11/05/12 | 4   | :30    | 5:58A- 6:58A (ET)   |     | 1  |    |      |    |       |    | 1     | \$700.00   | \$700.00   | Charlotte (WCNC) (WCNC) | NEWS @ 6AM       | 8/8/12  |
| 21.0 | Normal Line / SPOT             | 11/05/12-11/05/12 | 4   | :30    | 6:59P- 7:30P (ET)   |     | 1  |    |      |    |       |    | 1     | \$1,400.00 | \$1,400.00 | Charlotte (WCNC) (WCNC) | JEOPARDY         | 8/8/12  |
| 22.0 | Normal Line / SPOT             | 11/05/12-11/05/12 | 4   | :30    | 6:58A- 9A (ET)      |     | 1  |    |      |    |       |    | 1     | \$750.00   | \$750.00   | Charlotte (WCNC) (WCNC) | TODAY SHOW       | 8/8/12  |
| 23.0 | Normal Line / SPOT             | 11/05/12-11/05/12 | 4   | :30    | 7:30P- 7:58P (ET)   |     | 1  |    |      |    |       |    | 1     | \$1,550.00 | \$1,550.00 | Charlotte (WCNC) (WCNC) | WHEEL OF FORTUNE | 8/8/12  |
| 24.0 | Normal Line / SPOT             | 11/05/12-11/05/12 | 3   | :30    | 9A- 10A (ET)        |     | 1  |    |      |    |       |    | 1     | \$400.00   | \$400.00   | Charlotte (WCNC) (WCNC) | TODAY SHOW II    | 8/8/12  |
| 25.0 | Normal Line / SPOT             | 11/03/12-11/03/12 | 4   | :30    | 11P- 11:29P (ET)    |     |    |    |      |    | 1     |    | 1     | \$850.00   | \$850.00   | Charlotte (WCNC) (WCNC) | LATE NEWS @ 11PM | 8/8/12  |
| 26.0 | Normal Line / SPOT             | 11/03/12-11/03/12 | 4   | :30    | 6:59P- 7:30P (ET)   |     |    |    |      |    | 1     |    | 1     | \$500.00   | \$500.00   | Charlotte (WCNC) (WCNC) | JEOPARDY-WKND    | 8/8/12  |
| 27.0 | Normal Line / SPOT             | 11/03/12-11/03/12 | 4   | :30    | 7:30P- 7:58P (ET)   |     |    |    |      |    | 1     |    | 1     | \$500.00   | \$500.00   | Charlotte (WCNC) (WCNC) | WHEEL OF FORTUNE | 8/8/12  |
| 28.0 | Normal Line / SPOT             | 11/03/12-11/03/12 | 4   | :30    | 9A- 10A (ET)        |     |    |    |      |    | 1     |    | 1     | \$400.00   | \$400.00   | Charlotte (WCNC) (WCNC) | SAT NEWS @ 9A    | 8/8/12  |

| CONFIRMATION CONTRACT       |       |                   |       |           |  |  |  |  |  |  |  |  |
|-----------------------------|-------|-------------------|-------|-----------|--|--|--|--|--|--|--|--|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |  |  |  |  |  |  |  |  |
|                             |       |                   |       |           |  |  |  |  |  |  |  |  |



Billing Type

Comments

Date:

Contract # 847406 **Schedule Dates** 10/30/12-11/05/12 **Advertiser** American Crossroads (33954) Agency/T-Code Crossroads Media LLC (2774)/055317791 Product Political - Ballot Issue (1195) Brand 694/BALLOT (175419) Salesperson Nesci, Mark (3195) Sales Office HRP - Washington DC MARONEY, STEPHANIE **Buyer Name** Phone/Fax (202) 559-6428 / CPE 11/27/694 **Account Types** 

Weekly/Irregular

National/Political Issue - Agency

AMERICAN CROSSROADS
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

Demo Order Type Normal Package Deal Commission % 15.00 Commission \$6,273.75 **Net Total** \$35,551.25 Sales Tax

Date:

Comments:

**Date Entered** 

Last Modified

**Entered By** 

Headline #

CO-OP

08/08/12

08/27/12

06244817

No

Melissa Welch

Charlotte (WCNC) (WCNC) By Broadcast Month **Spots** Rate Nov. 2012 66 \$41,825.00 Grand Total: 66 \$41,825.00

| Line   | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times           | SPW | Мо | Tu | We - | Γh F | r Sa | Su | Spots | Rate       | Total      | Station                 | Comments                                     | Entered |
|--------|--------------------------------|-------------------|-----|--------|---------------------|-----|----|----|------|------|------|----|-------|------------|------------|-------------------------|--|---------|
| 29.0   | Normal Line / SPOT             | 11/04/12-11/04/12 | 4   | :30    | 11P- 11:34P (ET)    |     |    |    |      |      |      | 1  |       | \$900.00   |            | Charlotte (WCNC) (WCNC) | LATE NEWS @ 11PM                             | 8/8/12  |
| 29.0.1 | Closed Preempt                 | 11/04/12          |     |        |                     |     |    |    |      |      |      |    |       |            |            | Charlotte (WCNC) (WCNC) | I-No Avail/Exception - NFL,<br>NEWS AT 1130P |         |
| 30.0   | Normal Line / SPOT             | 11/04/12-11/04/12 | 4   | :30    | 8A- 9A (ET)         |     |    |    |      |      |      | 1  | 1     | \$700.00   | \$700.00   | Charlotte (WCNC) (WCNC) | NBC SUNDAY TODAY                             | 8/8/12  |
| 31.0   | Normal Line / SPOT             | 11/01/12-11/01/12 | 4   | :30    | 11P- 11:34P (ET)    |     |    |    |      | 1    |      |    | 1     | \$850.00   | \$850.00   | Charlotte (WCNC) (WCNC) | LATE NEWS @ 11PM                             | 8/8/12  |
| 32.0   | Normal Line / SPOT             | 11/01/12-11/01/12 | 4   | :30    | 11:34P- 12:37A (ET) |     |    |    |      | 1    |      |    | 1     | \$375.00   | \$375.00   | Charlotte (WCNC) (WCNC) | TONIGHT SHOW W/ LENO                         | 8/8/12  |
| 33.0   | Normal Line / SPOT             | 11/01/12-11/01/12 | 3   | :30    | 11A- 11:59A (ET)    |     |    |    |      | 1    |      |    | 1     | \$240.00   | \$240.00   | Charlotte (WCNC) (WCNC) | CHARLOTTE TODAY                              | 8/8/12  |
| 34.0   | Normal Line / SPOT             | 11/01/12-11/01/12 | 4   | :30    | 11:59A- 12:30P (ET) |     |    |    |      | 1    |      |    | 1     | \$250.00   | \$250.00   | Charlotte (WCNC) (WCNC) | MIDDAY NEWS                                  | 8/8/12  |
| 35.0   | Normal Line / SPOT             | 11/01/12-11/01/12 | 3   | :30    | 3P- 4P (ET)         |     |    |    |      | 1    |      |    | 1     | \$350.00   | \$350.00   | Charlotte (WCNC) (WCNC) | JUDGE JUDY                                   | 8/8/12  |
| 36.0   | Normal Line / SPOT             | 11/01/12-11/01/12 | 3   | :30    | 4:59P- 5:29P (ET)   |     |    |    |      | 1    |      |    | 1     | \$550.00   | \$550.00   | Charlotte (WCNC) (WCNC) | NEWS @ 5PM                                   | 8/8/12  |
| 37.0   | Normal Line / SPOT             | 11/01/12-11/01/12 | 4   | :30    | 4:58A- 5:58A (ET)   |     |    |    |      | 1    |      |    | 1     | \$350.00   | \$350.00   | Charlotte (WCNC) (WCNC) | NEWS @ 5AM                                   | 8/8/12  |
| 38.0   | Normal Line / SPOT             | 11/01/12-11/01/12 | 3   | :30    | 5:29P- 5:59P (ET)   |     |    |    |      | 1    |      |    | 1     | \$600.00   | \$600.00   | Charlotte (WCNC) (WCNC) | NEWS @ 530PM                                 | 8/8/12  |
| 39.0   | Normal Line / SPOT             | 11/01/12-11/01/12 | 4   | :30    | 5:58A- 6:58A (ET)   |     |    |    |      | 1    |      |    | 1     | \$700.00   | \$700.00   | Charlotte (WCNC) (WCNC) | NEWS @ 6AM                                   | 8/8/12  |
| 40.0   | Normal Line / SPOT             | 11/01/12-11/01/12 | 4   | :30    | 6:59P- 7:30P (ET)   |     |    |    |      | 1    |      |    | 1     | \$1,400.00 | \$1,400.00 | Charlotte (WCNC) (WCNC) | JEOPARDY                                     | 8/8/12  |
|        |                                |                   |     |        |                     |     |    |    |      |      |      |    |       | -          |            |                         |  |         |

**CONFIRMATION CONTRACT** 

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 10:24 AM on Monday, August 27 2012



## enter Dr. '-1901

**Account Types** 

Billing Type

Comments

Contract # 847406 **Schedule Dates** 10/30/12-11/05/12 **Advertiser** American Crossroads (33954) Agency/T-Code Crossroads Media LLC (2774)/055317791 Product Political - Ballot Issue (1195) Brand 694/BALLOT (175419) Salesperson Nesci, Mark (3195) Sales Office HRP - Washington DC MARONEY, STEPHANIE **Buyer Name** Phone/Fax (202) 559-6428 / CPE 11/27/694

Weekly/Irregular

National/Political Issue - Agency

AMERICAN CROSSROADS
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

**Date Entered** 08/08/12 Last Modified 08/27/12 Melissa Welch **Entered By** CO-OP No 06244817 Headline # Demo Order Type Normal Package Deal Commission % 15.00 Commission \$6,273.75 **Net Total** \$35,551.25 Sales Tax

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times         | SPW | Мо | Tu | We | Th F | r S | a Su | Spots | Rate       | Total      | Station                 | Comments         | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------|-----|----|----|----|------|-----|------|-------|------------|------------|-------------------------|------------------|---------|
| 41.0 | Normal Line / SPOT             | 11/01/12-11/01/12 | 4   | :30    | 6:58A- 9A (ET)    |     |    |    |    | 1    |     |      | 1     | \$750.00   | \$750.00   | Charlotte (WCNC) (WCNC) | TODAY SHOW       | 8/8/12  |
| 42.0 | Normal Line / SPOT             | 11/01/12-11/01/12 | 3   | :30    | 9A- 10A (ET)      |     |    |    |    | 1    |     |      | 1     | \$400.00   | \$400.00   | Charlotte (WCNC) (WCNC) | TODAY SHOW II    | 8/8/12  |
| 43.0 | Normal Line / SPOT             | 10/30/12-10/30/12 | 3   | :30    | 10A- 11A (ET)     |     |    | 1  |    |      |     |      | 1     | \$300.00   | \$300.00   | Charlotte (WCNC) (WCNC) | TODAY SHOW 10A   | 8/8/12  |
| 44.0 | Normal Line / SPOT             | 10/30/12-10/30/12 | 4   | :30    | 11P- 11:34P (ET)  |     |    | 1  |    |      |     |      | 1     | \$850.00   | \$850.00   | Charlotte (WCNC) (WCNC) | LATE NEWS @ 11PM | 8/8/12  |
| 45.0 | Normal Line / SPOT             | 10/30/12-10/30/12 | 3   | :30    | 11A- 11:59A (ET)  |     |    | 1  |    |      |     |      | 1     | \$240.00   | \$240.00   | Charlotte (WCNC) (WCNC) | CHARLOTTE TODAY  | 8/8/12  |
| 46.0 | Normal Line / SPOT             | 10/30/12-10/30/12 | 3   | :30    | 3P- 4P (ET)       |     |    | 1  |    |      |     |      | 1     | \$350.00   | \$350.00   | Charlotte (WCNC) (WCNC) | JUDGE JUDY       | 8/8/12  |
| 47.0 | Normal Line / SPOT             | 10/30/12-10/30/12 | 4   | :30    | 4P- 4:59P (ET)    |     |    | 1  |    |      |     |      | 1     | \$400.00   | \$400.00   | Charlotte (WCNC) (WCNC) | 4:00 PM NEWS     | 8/8/12  |
| 48.0 | Normal Line / SPOT             | 10/30/12-10/30/12 | 4   | :30    | 4:58A- 5:58A (ET) |     |    | 1  |    |      |     |      | 1     | \$350.00   | \$350.00   | Charlotte (WCNC) (WCNC) | NEWS @ 5AM       | 8/8/12  |
| 49.0 | Normal Line / SPOT             | 10/30/12-10/30/12 | 3   | :30    | 5:29P- 5:59P (ET) |     |    | 1  |    |      |     |      | 1     | \$600.00   | \$600.00   | Charlotte (WCNC) (WCNC) | NEWS @ 530PM     | 8/8/12  |
| 50.0 | Normal Line / SPOT             | 10/30/12-10/30/12 | 3   | :30    | 5:59P- 6:30P (ET) |     |    | 1  |    |      |     |      | 1     | \$950.00   | \$950.00   | Charlotte (WCNC) (WCNC) | NEWS @ 6PM       | 8/8/12  |
| 51.0 | Normal Line / SPOT             | 10/30/12-10/30/12 | 4   | :30    | 5:58A- 6:58A (ET) |     |    | 1  |    |      |     |      | 1     | \$700.00   | \$700.00   | Charlotte (WCNC) (WCNC) | NEWS @ 6AM       | 8/8/12  |
| 52.0 | Normal Line / SPOT             | 10/30/12-10/30/12 | 4   | :30    | 6:59P- 7:30P (ET) |     |    | 1  |    |      |     |      | 1     | \$1,400.00 | \$1,400.00 | Charlotte (WCNC) (WCNC) | JEOPARDY         | 8/8/12  |
| 53.0 | Normal Line / SPOT             | 10/30/12-10/30/12 | 4   | :30    | 6:58A- 9A (ET)    |     |    | 2  |    |      |     |      | 2     | \$750.00   | \$1,500.00 | Charlotte (WCNC) (WCNC) | TODAY SHOW       | 8/8/12  |
| 54.0 | Normal Line / SPOT             | 10/31/12-10/31/12 | 3   | :30    | 10A- 11A (ET)     |     |    |    | 1  |      |     |      | 1     | \$300.00   | \$300.00   | Charlotte (WCNC) (WCNC) | TODAY SHOW 10A   | 8/8/12  |

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Comments:



Contract #
Schedule Dates
Advertiser

Dr. Agency/T-Code

Product

**Account Types** 

Brand

**847406** 10/30/12-11/05/12

10/30/12-11/05/12 American Crossroads (33954)

Crossroads Media LLC (2774)/055317791

Political - Ballot Issue (1195) 694/BALLOT (175419)

National/Political Issue - Agency

SalespersonNesci, Mark (3195)Sales OfficeHRP - Washington DCBuyer NameMARONEY,STEPHANIEPhone/Fax(202) 559-6428 /

**CPE** 11/27/694

Billing Type Weekly/Irregular

Comments AMERICAN CROSSROAD

AMERICAN CROSSROADS
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

 Date Entered
 08/08/12

 Last Modified
 08/27/12

Entered By Melissa Welch
CO-OP No

**CO-OP** No **Headline #** 06244817

Demo

Order Type Normal

Package Deal

 Commission %
 15.00

 Commission
 \$6,273.

 Commission
 \$6,273.75

 Net Total
 \$35,551.25

Sales Tax

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times           | SPW | Мо | Tu | We 1 | Γh | Fr Sa | Su | Spots | Rate       | Total      | Station                 | Comments             | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------|-----|----|----|------|----|-------|----|-------|------------|------------|-------------------------|----------------------|---------|
| 55.0 | Normal Line / SPOT             | 10/31/12-10/31/12 | 4   | :30    | 11:34P- 12:37A (ET) |     |    |    | 1    |    |       |    | 1     | \$375.00   | \$375.00   | Charlotte (WCNC) (WCNC) | TONIGHT SHOW W/ LENO | 8/8/12  |
| 56.0 | Normal Line / SPOT             | 10/31/12-10/31/12 | 3   | :30    | 11A- 11:59A (ET)    |     |    |    | 1    |    |       |    | 1     | \$240.00   | \$240.00   | Charlotte (WCNC) (WCNC) | CHARLOTTE TODAY      | 8/8/12  |
| 57.0 | Normal Line / SPOT             | 10/31/12-10/31/12 | 3   | :30    | 3P- 4P (ET)         |     |    |    | 1    |    |       |    | 1     | \$350.00   | \$350.00   | Charlotte (WCNC) (WCNC) | JUDGE JUDY           | 8/8/12  |
| 58.0 | Normal Line / SPOT             | 10/31/12-10/31/12 | 4   | :30    | 4P- 4:59P (ET)      |     |    |    | 1    |    |       |    | 1     | \$400.00   | \$400.00   | Charlotte (WCNC) (WCNC) | 4:00 PM NEWS         | 8/8/12  |
| 59.0 | Normal Line / SPOT             | 10/31/12-10/31/12 | 3   | :30    | 4:59P- 5:29P (ET)   |     |    |    | 1    |    |       |    | 1     | \$550.00   | \$550.00   | Charlotte (WCNC) (WCNC) | NEWS @ 5PM           | 8/8/12  |
| 60.0 | Normal Line / SPOT             | 10/31/12-10/31/12 | 4   | :30    | 4:58A- 5:58A (ET)   |     |    |    | 1    |    |       |    | 1     | \$350.00   | \$350.00   | Charlotte (WCNC) (WCNC) | NEWS @ 5AM           | 8/8/12  |
| 61.0 | Normal Line / SPOT             | 10/31/12-10/31/12 | 3   | :30    | 5:59P- 6:30P (ET)   |     |    |    | 1    |    |       |    | 1     | \$950.00   | \$950.00   | Charlotte (WCNC) (WCNC) | NEWS @ 6PM           | 8/8/12  |
| 62.0 | Normal Line / SPOT             | 10/31/12-10/31/12 | 4   | :30    | 5:58A- 6:58A (ET)   |     |    |    | 1    |    |       |    | 1     | \$700.00   | \$700.00   | Charlotte (WCNC) (WCNC) | NEWS @ 6AM           | 8/8/12  |
| 63.0 | Normal Line / SPOT             | 10/31/12-10/31/12 | 4   | :30    | 6:59P- 7:30P (ET)   |     |    |    | 1    |    |       |    | 1     | \$1,400.00 | \$1,400.00 | Charlotte (WCNC) (WCNC) | JEOPARDY             | 8/8/12  |
| 64.0 | Normal Line / SPOT             | 10/31/12-10/31/12 | 4   | :30    | 6:58A- 9A (ET)      |     |    |    | 1    |    |       |    | 1     | \$750.00   | \$750.00   | Charlotte (WCNC) (WCNC) | TODAY SHOW           | 8/8/12  |
| 65.0 | Normal Line / SPOT             | 10/31/12-10/31/12 | 4   | :30    | 7:30P- 7:58P (ET)   |     |    |    | 1    |    |       |    | 1     | \$1,550.00 | \$1,550.00 | Charlotte (WCNC) (WCNC) | WHEEL OF FORTUNE     | 8/8/12  |
| 66.0 | M/G For 29.0.1 / SPOT          | 11/04/12-11/04/12 | 4   | :30    | 11:30P- 12A (ET)    |     |    |    |      |    |       | 1  | 1     | \$900.00   | \$900.00   | Charlotte (WCNC) (WCNC) | LATE NEWS @ 11PM     | 8/27/12 |
|      |                                |                   |     |        |                     |     |    |    |      |    |       |    |       |            |            |                         |                      |         |
|      |                                |                   |     |        |                     |     |    |    |      |    |       |    |       |            |            |                         |                      |         |

|                             |       | CONFIRMATION      | CONTRACT |           |  |
|-----------------------------|-------|-------------------|----------|-----------|--|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date:    | Comments: |  |
|                             |       |                   |          |           |  |
|                             |       |                   |          |           |  |